

Press Release

Feldmuehle completes portfolio with standard label paper EmbaSet

- **Excellent printing results for standard labels**
- **Product developments are continued despite filed insolvency**
- **Company announces further innovations**

Uetersen, 1. February 2018 – Feldmuehle Uetersen GmbH continues its operations unimpeded during the provisional insolvency proceedings. This is evidenced by the introduction of the new product EmbaSet – a high-quality and high-gloss paper for standard labels. The product development at the paper mill continues to operate at full speed and has announced further innovations for the current business year.

„We are continuing the restructuring process that has already begun at the end of 2017. Our filed insolvency proceedings of 24 January are not the end of a path, but rather mark the turn into a more economically successful future,” says Heiner Kayser, Managing Director. „Suppliers, customers and employees remain loyal to us. New orders and deliveries are received every day.”

With more than 50 years of expertise Feldmuehle is one of the world's leading manufacturers of label papers and is now offering also a non wet strength paper. “EmbaSet is suitable for standard labels for non-returnable containers in the food and non-food industry. The high white and high gloss surface of the paper ensures excellent printing results,” says Martin Mönke who is responsible for the Labelling Applications business area at Feldmuehle. At the same time, EmbaSet stands for exceptional efficiency and reliability in processing: thanks to its great runnability, it allows for the highest speeds in printing and labelling, and is distinguished by its excellent lay-flat and high strength.

"With the introduction of EmbaSet, we can now offer our customers a complete range of label papers suitable for every application", says Kayser. With more than 30 products on offer the company presents the most comprehensive portfolio available on the market. EmbaSet is available in basis weights of 80 and 90 g/m², and is suitable for offset, flexographic and rotogravure printing.

Free of charge samples can be requested by e-mail to sales@feldmuehle-uetersen.com

About Feldmuehle Uetersen GmbH

Feldmuehle Uetersen GmbH develops and manufactures high-quality white coated label papers, packaging papers and graphic papers for the German and international market. In Uetersen, near Hamburg, the company has more than 400 employees. The annual production capacity is about 250,000 tons of paper.

In the three business areas of Labelling Applications, Packaging Solutions and Graphical Options, the company offers a broad product portfolio for the label and packaging industry, printing and publishing houses, brand owners, agencies and converters.

The company was founded in 2015 after a long-standing affiliation with Stora Enso. It is continuing the 100-year old tradition of paper production at the Uetersen site under the name Feldmuehle. On 24 January 2018, Feldmuehle Uetersen GmbH filed for insolvency and has been in provisional insolvency proceedings since then. The Hamburg restructuring expert Dr. Tjark Thies of Reimer Rechtsanwälte was appointed as the provisional insolvency administrator.

For more information visit www.feldmuehle-uetersen.com.

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