

News Release
8.2.2017

Feldmuehle is material supplier for the awarded Epple calendar

Calendar “essence of passion” honoured with the “Gregor International Calendar Award 2017”

Feldmuehle is material supplier for the high-quality annual calendar “essence of passion” from Epple Druckfarben AG, produced at Longo in South Tyrol. The Epple calendar was honoured with the “Award of Excellence” of the “Gregor International Calendar Award 2017” already in January. “This calendar lucently and colourfully demonstrates Epple’s passion for printing inks” complimented the panel of experts.

The Epple calendar was produced on *VivaCard C1S 300 g/m²* and *Exceo Silk 300 g/m²* from Feldmuehle. *VivaCard* is a SBS board with a high-white, modern surface and a unique silky smooth, matt feel. The art paper *Exceo Silk* is characterised by high whiteness, brightness and a silk surface. Both materials convince with accurate image reproduction and superior convertibility.

The calendar was produced 100% using Epple inks and varnish. “Each and every page of the calendar meets the highest quality standard in terms of colour systems and support, shown by means of special inks and varnish, metallic und UV colours,” says Norbert Lenzgeiger, head of application technology at Epple Druckfarben AG.

Robert Berlanda, head of production at Longo, loves the result: “The distinguishing feature of this product is its enormous colour variance, the application of various spot and fluorescent inks, different finishing and the use of newly developed printing techniques”.

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“This excellently produced calendar clearly shows how important it is to match the substrate, ink and finishing in each individual motif. This is the only way to produce this outstanding visual appearance which fascinates the observer and leaves a lasting impression,” explains Eckhard Kallies, head of sales and marketing at Feldmuehle.

Picture:



The „essence of passion“ calendar by Epple which received the „Award of Excellence“ at „Gregor International Calendar Award 2017“ is produced on *VivaCard C1S* and *Exceo Silk* by Feldmuehle.

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