

## Press Release

### **FachPack 2018: Feldmuehle presents solutions for current challenges in the packaging industry**

**Uetersen, 18 September 2018** – *Feldmuehle GmbH will present its diverse product portfolio in the area of packaging solutions at the European packaging industry trade fair FachPack. Particular attention will be given to the trend towards high-white visual appearances as well as the functional surfaces of packaging papers. Besides kraftliner, SBS board and label papers, the company is highlighting its flexible packaging papers.*

This year's focus will be on speciality papers with functional surfaces for product safety in the food sector, such as papers with mineral oil barrier and heat-sealable packaging paper.

#### **Heat-sealable paper as a recyclable alternative to plastic**

The flexible packaging paper with a heat-sealable reverse side and mineral oil barrier is the latest addition to the Feldmuehle product range. It can be used for sealed packaging such as stand-up pouches, flow packs, block-bottom bags, tea sachets or edge-sealed pouches and is also suitable for direct contact with dry and fatty foodstuffs.

This paper provides brand owners with a natural and environmentally friendly alternative to films and composite materials. It is classified as mono-material and can easily be recycled in the waste paper cycle. Additionally, packers benefit as the material can be used on existing packing lines also processing film or paper-PE-composites.

With its high white, glossy or matt, pigmented surface, the paper is suitable for both high-quality printed packaging as well as for simple inner pouch solutions for a special natural look and feel.

In hall 7A, booth 336 of the Nuremberg Exhibition Centre, experts from Feldmuehle will provide advice and information about the special features and application options of their diverse packaging solutions.

### **About Feldmuehle GmbH**

Feldmuehle GmbH develops and manufactures high-quality white coated label papers, packaging papers and graphic papers for the German and international market. The company has about 400 employees in Uetersen, near Hamburg. The annual production capacity is about 250,000 tons of paper.

In the three business areas of Labelling Applications, Packaging Solutions and Graphical Options, the company offers a broad product portfolio for the label and packaging industry, printing and publishing houses, brand owners, agencies, and converters. Since June 15, 2018, the company is part of a subsidiary of the Berlin-based Beteiligungsgesellschaft Kairos Industries AG. It is continuing the 100-year old tradition of paper production at the Uetersen site.

For more information, visit [www.feldmuehle-uetersen.com](http://www.feldmuehle-uetersen.com)

### **For further information please contact:**

Feldmuehle GmbH  
Jeannette Kuhanen  
Marketing Manager  
Pinnauallee 3, 25436 Uetersen, Germany  
Tel +49 4122 719 685  
[jeannette.kuhanen@feldmuehle-uetersen.com](mailto:jeannette.kuhanen@feldmuehle-uetersen.com)

**Please send a specimen copy. Thank you!**